

April 13, 2007

To whom it may concern:

Corporate Name: Onward Kashiyama Co., Ltd.
Representative: Uemura Shigeru, President
(#8016, First Section of Tokyo, Osaka & Nagoya Stock Exchanges)
Inquiry Contact: Masaaki Yoshizawa
Managing Director of Accounting Division
(TEL 03-3272-2317)

Notice of Determination to Tender in the Tender Offer

Onward Kashiyama Co., Ltd. (the "Company") hereby announces that it has determined to tender its shares of Impact 21 Co., Ltd. (Impact 21") and require its affiliated companies to tender their shares of Impact 21 in the tender offer (the "Tender Offer") on the shares of Impact 21 by PRL Japan Kabushiki Kaisha (the "Tender Offeror") all outstanding shares of whom are held by Polo Ralph Lauren Corporation ("Polo Ralph Lauren"), as described below:

Incidentally, Impact 21 has resolved at a meeting of its Board of Directors held on April 13, 2007, to endorse the Tender Offer by Polo Ralph Lauren.

1. Reason to Tender in the Tender Offer

The Company has been moving ahead on "Brand-Leveraged Management policy" in the apparel industry and has been aiming to establish an overwhelming competitive edge in the market.

Impact 21 has been making its efforts to move ahead on "luxury strategies" in collaboration with Polo Ralph Lauren's strategies under a slogan "Dignity & Aspirant."

Polo Ralph Lauren is a global leader in the design, marketing and distribution of men's, women's and children's apparel, accessories, fragrances and home lifestyle furnishings. Over the past five years, Polo Ralph Lauren has within European and U.S. markets acquired several of its key licensed businesses and positively invested in its business.

Impact 21 intends to become a wholly-owned subsidiary of Polo Ralph Lauren through the Tender Offer by the Tender Offeror and strongly believes that it may enhance its presence

as a member of Polo Ralph Lauren group and drive and accelerate its business in Japan.

The Company believes that the buyout of Impact 21 by Polo Ralph Lauren may strengthen and develop the business of Impact 21. The Company has determined to tender the shares of Impact 21 in the Tender Offer by the Tender Offeror, collectively taking into consideration the interest of consumers, business partners and employees of Impact 21 as well as shareholders of the Company and shareholders of Impact 21.

From now on, the Company intends to establish a brand portfolio, not only by growth through the strengthening of existing brands and development of new brands, but also through buyout of attractive brands in the domestic and foreign markets, and to move ahead on growth strategies for Onward group.

2. Outline of Impact 21

- (1) Trade Name: Impact 21 Co., Ltd.
- (2) Location of Head Office:
10-5 Nihonbashi 3-chome, Chuo-ku, Tokyo
- (3) Name and Title of Representative:
Tadao Enomoto, President
- (4) Month and Year of Incorporation:
February, 1984
- (5) Amount of Stated Capital:
2,349 million yen (as at February 28, 2007)
- (6) Major Shareholders and Shareholding Ratio thereof
(as at February 28, 2007)

Name of Shareholder	Address	Number of Shares (thousand share)	Shareholding Ratio (%)
Onward Kashiwama Co., Ltd.	3-10-5 Nihonbashi, Chuo-ku, Tokyo	5,243	26.5%
Polo Ralph Lauren Corporation	New York, U.S.A	3,957	20.0%
Onward Creative Center Co., Ltd.	3-10-5 Nihonbashi, Chuo-ku, Tokyo	1,008	5.1%
The Master Trust Bank of Japan, Ltd. (trust)	2-11-3 Hamamatsu-cho, Minato-ku, Tokyo	923	4.7%
The Bank of Tokyo-Mitsubishi UFJ, Ltd.	2-7-1 Marunouchi, Chiyoda-ku, Tokyo	788	4.0%

- (7) Principal Business:
Wholesale of women's and men's clothing products
- (8) Relationships with the Company:
Capital Relationship: The Company holds 41.0% of all outstanding shares of Impact 21 (including indirectly held 14.5%).

Personal Relationship: One Executive Officer of the Company serves as a director of Impact 21.

Trade Relationship: The Company leases buildings owned by the Company to Impact 21.
- (9) Fiscal Year: End of February
- (10) Number of Employees: 264 (as at February 28, 2007)
- (11) Operating Results and Financial Condition

(million yen)

	February 2006	February 2007
Sales	31,095	30,695
Operating Profit	5,039	3,896
Ordinary Profit	5,056	3,941
Profit for the Year	2,974	2,279
Total Assets	38,609	39,841
Net Assets	29,413	30,464

3. Shareholding Status

Number of shares held before transfer:	8,110,150 shares	(Shareholding Ratio 41.0%)
Number of shares directly held:	5,243,950 shares	(Shareholding Ratio 26.5%)
Number of shares indirectly held:	2,866,200 shares	(Shareholding Ratio 14.5%)
Number of shares to be transferred:	8,110,150 shares	(Shareholding Ratio 41.0%)
Number of shares directly held:	5,243,950 shares	(Shareholding Ratio 26.5%)
Number of shares indirectly held:	2,866,200 shares	(Shareholding Ratio 14.5%)
Number of shares to be held after transfer:	0 share	

Note: "Number of shares to be transferred" and "Number of shares to be held after transfer" shows the numbers of shares in the event that all of the shares tendered by the Company and its affiliated companies will have been settled.

4. Schedule of Transfer

April 13, 2007 (Fri.): Disclosure of the Tender Offer

April 17, 2007 (Tue.): Public announcement date of the
Tender Offer

May 21, 2007 (Mon.): End of the period of the Tender Offer

May 29, 2007 (Tue.): Commencement date of the closing of
the Tender Offer

5. Perspective

Impact 21 will be excluded from the category of the consolidated subsidiaries because of the Tender Offer. In the event that the Company will be able to transfer all of the tendered shares in the Tender Offer, thirteen billion and three hundred million yen in the Company's sole account settlement as of and for the period ended February 29, 2008, and six billion and eight hundred million yen in the Company's consolidated account settlement as of and for the period ended February 29, 2008 will be posted as extraordinary profits. Such extraordinary profits have been already reflected in the business result prospect released today.